



# Media Release

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## **Fireside Home Construction Named Finalist for Top Energy Efficient Home Building Award**

**Dexter, December 19, 2006** – Now that winter is finally here, many of us are looking for ways to combat rising fuel costs and to reduce energy consumption in our homes.

One local company is leading the effort to improve home energy efficiency by integrating it into the design, construction and marketing of each new home it builds. In recognition of these efforts, Fireside Home Construction, of Dexter, Michigan, has been named one of 10 finalists nationwide to be honored at the 2007 EnergyValue Housing Awards (EVHA) in Orlando on February 7, 2007.

The EVHA, sponsored by the National Association of Home Builders (NAHB) Research Center, is the nation's preeminent award honoring builders who voluntarily incorporate energy efficiency into all aspects of construction. Builders across the nation submit detailed applications in any one of five categories and in three climates. A panel of industry experts evaluates the applications and winners are based on energy value, design, construction, marketing and customer energy programs.

Winners are then unveiled and presented with their awards at a dinner held during the International Builders' Show (IBS) -- the world's largest annual construction tradeshow. Award designations include gold, silver and honorable mention, with one builder earning the distinguished "Builder of the Year Award."

Fireside is a finalist in the Custom Home/Cold Climate category. The company has been nominated for its construction of a 2-story, 2,453 sq. ft. custom home located on Trillium Lane in Ann Arbor. Throughout, the home features a variety of products, materials and techniques that make it highly efficient and environmentally friendly.

"Energy efficiency and green building practices have been at the cornerstone of our company since day one," said Robert Burnside, president and owner of Fireside Home Construction. "I strongly feel that we must conserve our natural resources so that my children and their children can enjoy our world as I have. We are very excited and quite proud to once again be a finalist, and will be happy with any level of award we win."

Earlier this year, Fireside won the 2006 Silver EVHA Award in the Custom Home/Cold Climate category for its former model home located in Dexter.

### **About Fireside Home Construction**

Fireside Home Construction builds premium quality custom and timber-frame homes, and provides remodeling services for customers who seek high quality, energy efficient and sustainable housing that incorporates Green Building principles. Fireside maintains a high reputation in the marketplace by providing personal attention to each client, achieving complete customer satisfaction and providing enduring value to the homeowner. The company has received numerous local and national construction industry awards for its application of energy efficient and green building technologies.

For more information on the EnergyValue Housing Award and a photo of the finalist home, visit the Fireside website at [www.Firesidehomeco.com](http://www.Firesidehomeco.com).

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