



# Media Release

**FOR IMMEDIATE RELEASE**

**Contact Information:**

Janet Gaydosh  
(216) 870-3836  
janetgaydosh@wowway.com

**FIRESIDE HOME CONSTRUCTION WINS NATIONAL ENERGY  
EFFICIENCY AWARD**

***Fireside Also Wins 2007 People's Choice Award***

**Dexter, MI, March 2, 2007** -- Fireside Home Construction of Dexter, MI, has been recognized by the National Association of Home Builders (NAHB) Research Center as a leader in energy-efficient construction. As the winner of a 2007 Silver EnergyValue Housing Award (EVHA) in the custom home/cold climate category, Fireside Home Construction has demonstrated a strong commitment to building energy-efficient homes.

Winners are selected on how successfully they showcase integrated design approaches, environment-friendly practices and advanced building techniques. Fireside was recognized for its construction of a 2,240 sq. ft. energy-efficient custom home located in Ann Arbor, MI.

In business for 11 years, Fireside Home Construction incorporates energy efficiency and green building practices into each home it builds. A standout with EVHA judges for its consistency in design and execution, Fireside's award-winning home is an excellent example of how energy efficiency adds value to residential construction. The company is dedicated to energy-efficient construction, and consistently conducts blower door tests to determine how tightly each home is sealed up from air leakage, both in and out. Notable energy-efficiency features of the home include: structural insulated wall and roof panels (Insulspan SIPs), a geothermal heating and cooling system, high-efficiency heat recovery ventilator, all ductwork in the conditioned space and low-e argon gas-filled windows.

-- more --

“Energy efficiency and green building practices have been at the cornerstone of our company since day one,” said Robert Burnside, president and owner of Fireside Home Construction. “It’s not a trend with us. We incorporate energy efficiency and green building standards into every home we build. In fact, we build every home as if it was to be our own.”

Fireside also won the popular 2007 People’s Choice Award announced during the EVHA Awards ceremony. The public voted the Fireside house as their favorite home design from among the 10 EVHA award winners.

“Building an energy-efficient home doesn’t mean it lacks good architecture, sound design and attention to detail,” said Burnside. “When we began discussing design with the homeowners, we considered the natural conditions, making sure it fit into the home’s overall design and efficiency.”

This is not the first time Fireside Home Construction has won an EVHA Award. In 2006, Fireside received a Silver EVHA Award in the Custom Home/Cold Climate category for its former model home located in Dexter, MI. “Winning these awards reinforces our commitment to building quality, green and superior energy-efficient homes that our customers enjoy living in.”

The EVHA program is managed by the NAHB Research Center, and operated in partnership with the National Association of Home Builders and the U.S. Department of Energy through the National Renewable Energy Laboratory.

### **About Fireside Home Construction**

Fireside Home Construction, located in Dexter, MI, builds premium quality traditional custom and timber-frame homes, and provides remodeling services for customers who seek high quality, energy efficient and sustainable housing that incorporates green building principles. Fireside maintains a high reputation in the marketplace by providing personal attention to each client, achieving complete customer satisfaction and providing enduring value to the homeowner. The company has received numerous local and national construction industry awards for its application of energy efficient and green building technologies.

For more information on Fireside Home Construction and a photo of the home, visit <http://www.Firesidehomeco.com/NewsandAwards/>. Click on the 2007 Silver EnergyValue Housing Award headline.

Additional information on the 2007 EnergyValue Housing Awards is available at <http://www.nahbrc.org/evha/> or contact Dr. Kevin Mo, EVHA program manager at [kmo@nahbrc.org](mailto:kmo@nahbrc.org) or (800) 638-8556, ext. 6210.

# # #