

Bob Burnside Honored With Big50 Award

Dexter, Michigan – 6/1/11 – Bob Burnside, owner of Fireside Home Construction, has been selected by REMODELING magazine to join the REMODELING Big50. The Big50 awards were presented at a gala dinner at the Remodeling Leadership Conference in Arlington, VA on May 13, 2011. The 2011 Big50 winners are featured in the May issue of REMODELING, a national trade publication read by more than 80,000 professional remodeling contractors.

Each year since 1986, the REMODELING Big50 inducts 50 owners of remodeling companies that have set exceptionally high standards for professionalism and integrity through exemplary business practices, craftsmanship, and impact in their community or the industry at large. Big50 remodelers run successful, often growing, companies of various sizes that have taken the lead in raising industry standards.

The Big50 selection process has become increasingly rigorous in recent years, and the result, REMODELING editors believe, is one of the strongest classes to date. All 2011 inductees “stood up to detailed examinations of their businesses and their books, and they all demonstrated an admirably deft ability to restructure, retrench, and flat-out hustle to remain viable in a challenging economic climate,” according to REMODELING.

“We are very honored to receive this distinction,” says Bob Burnside, President of Fireside Home Construction. “The award recognizes excellence and leadership, and we are privileged to be named to this select group of remodelers.”

REMODELING editors, columnists, industry leaders, and the companies themselves make the nominations each year. Following a lengthy evaluation and interview process, the editors select the 50 individuals who exemplify the best of the industry that year, and who have something to offer other remodelers in proven practices. Winners are selected in these categories: business savvy, fine design, industry impact, market wise, movers & shakers, niches, sales & marketing, and teamwork. Bob was selected for the category of sales & marketing.

REMODELING, published by Hanley Wood, LLC, is the leading publication in the home improvement industry. Designed to address the specific concerns of residential remodeling pros, the magazine is both a business tool and an industry leader for a market that reached nearly \$300 billion in 2010.

Since 1996, Fireside Home Construction's mission to provide clients with innovative and high-quality home construction and renovation services has resulted in numerous homebuilding awards, much praise and a reputation for building every project as if it were our own. Watch their 'Fireside Chat' videos and learn more at: www.firesidehomeco.com or by calling 734-426-4353.

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