

FOR IMMEDIATE RELEASE

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**Fireside Home Construction Commits to Building the Next Generation of
ENERGY STAR Qualified Homes**

(Dexter, MI—8/29/11) Fireside Home Construction today is announcing that it is committing to build and label its homes to meet the new and more rigorous ENERGY STAR requirements set by the U.S. Environmental Protection Agency's (EPA) for 2012.

"We're proud to be making a commitment to continue building ENERGY STAR qualified homes in 2012, said Bob Burnside, President of Fireside Home Construction. "By stepping up to the new requirements, we're going to be offering customers state-of-the-art performance in our homes with a comprehensive package of features that deliver greater value, quality, and comfort than ever before."

Homes built to the new, more rigorous requirements (referred to as "Version 3") will be at least 15% more energy efficient than homes built to the 2009 International Energy Conservation Code (IECC), and will include additional features to give them a performance edge of 20-30% compared to typical new homes and even more when measured against most re-sale homes on the market today.

ENERGY STAR qualified homes that earn the label in 2012 will be built with a comprehensive, building science-based approach that features:

- A detailed package of home envelope air sealing, properly installed insulation, and high-performance windows to deliver comfort, durability, and lower utility bills.
- A high-efficiency heating, cooling, and ventilation system designed and installed for optimal performance.
- A complete water and moisture management package to protect roofs, walls, and foundations.
- ENERGY STAR certified lighting and appliances that help reduce monthly utility bills.
- Third-party verification, with independent inspections and testing by a certified Home Energy Rater.

"EPA has raised the bar for what families can expect when they buy a new home that has earned the ENERGY STAR," said Jonathan Passe, Acting Chief of EPA's ENERGY STAR Residential Branch. "Builders who meet the new ENERGY STAR requirements are making a strong statement about their leadership and commitment to providing American homebuyers with truly energy-efficient homes that offer lower utility bills and greater benefits for the environment."

About ENERGY STAR

ENERGY STAR was introduced by the U.S. Environmental Protection Agency in 1992 as a voluntary, market-based partnership to reduce greenhouse gas emissions through increased energy efficiency. Today, ENERGY STAR offers businesses and consumers energy-efficient solutions to save energy, save money, and help protect the environment for future generations. More than 20,000 organizations are ENERGY STAR partners, committed to improving energy efficiency in homes, products, and businesses.

About Fireside Home Construction

Fireside Home Construction builds premium quality custom and timber-frame homes, and provides remodeling services for customers who seek high quality, energy efficient and sustainable housing that incorporates Green Building principles. Fireside maintains a high reputation in the marketplace by providing personal attention to each client, achieving complete customer satisfaction and providing enduring value to the homeowner. Watch their 'Fireside Chat' videos and read about their 6-Point Homeowner Promise at www.firesidehomeco.com.